



Austin
Habitat
for Humanity®



BLOCK PARTY
SPONSORSHIPS 2021

Thursday, October 28, 2021 6PM



BLOCK PARTY

Join us in the Mueller Development for a uniquely Habitat Block Party with hands on activities and live music under the stars in support of our mission. Block Party sponsors will fund Austin Habitat for Humanity's portfolio of affordable housing projects. The soaring material costs leave us with demand far outpacing supply, help us build more affordable homes for as many families as possible. Austin Habitat is poised to meet this challenge with your help. Your investment will fund the foundation for Habitat families' futures.

Austin Habitat for Humanity Brand

As a part of a \$16-billion brand, Austin Habitat for Humanity is dedicated to ending the cycle of poverty through affordable housing in Central Texas. Austin Habitat for Humanity believes that everyone deserves a decent, affordable place to live.

OUR REACH

Here is a snapshot of our platform reach:

Social Media



Facebook @AustinHabitatforHumanity
8,000+ followers



Instagram @atxhabitat
3,100+ followers



Twitter @AustinHabitat
3,000+ followers

Web



Website www.austinhabitat.org
38,000 monthly page views



Newsletters
30,000+ subscribers





BLOCK PARTY

SPONSORSHIP LEVELS

Community Builder Sponsor \$5,000

- 1 table at the Habitat Block Party (10 guests)
- 2 tickets to VIP cocktail reception
- Logo placement on:
 - Event signage
 - Event invitation
 - All promotional materials (broadcast & print)
 - Austin Habitat for Humanity website with link

Dream Maker Sponsor \$10,000

- Premier signage at event "Dream Maker" sponsor
- 1 table at the Habitat Block Party (10 guests)
- 10 tickets to VIP cocktail reception
- Complimentary valet parking
- Logo placement on:
 - Event signage
 - Event invitation
 - All promotional materials (broadcast & print)
 - Austin Business Journal thank- you ad
 - Austin Habitat for Humanity website with link

Cornerstone Sponsor \$15,000

- Prominent signage as "Cornerstone Sponsor"
- Presenting sponsor of VIP cocktail reception
- 10 tickets to VIP cocktail reception
- 1 table at Habitat Block Party (10 guests)
- Beverage service at VIP table
- Complimentary Valet parking
- Co-branding with Habitat logo for one year
- Logo placement on:
 - Event signage
 - Event invitation
 - All promotional materials (broadcast & print)
 - Austin Business Journal thank-you ad
 - Austin Habitat for Humanity website with link

Foundation to the Future Sponsor \$25,000

- Funds the "Foundation to the Future" of a Habitat family
- Recognition on signage in a Habitat neighborhood
- Prominent signage at event "Foundation Sponsor"
- Emcee recognition from stage
- VIP invitation to Austin Habitat's Annual Home Deductions
- Custom social media recognition as "Foundation to the Future" Sponsor
- 20 Tickets to exclusive VIP cocktail reception
- 2 VIP tables at the Habitat Block Party (20 guests)
- Beverage service at VIP tables
- Complimentary valet parking
- Co-branding with Habitat logo for one year
- Prominent logo placement:
 - In a Habitat neighborhood
 - Event signage
 - All promotional materials (broadcast & print)
 - Austin Business Journal thank-you ad
 - Austin Habitat for Humanity website with link

Interested in Sponsorship? CONTACT US:

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