



Austin
Habitat
for Humanity®

BLOCK PARTY
SPONSORSHIPS 2022

Thursday, October 20, 2022 6PM



BLOCK PARTY

Join us in the Mueller Neighborhood for a the Austin Habitat for Humanity Block Party with dinner, drinks, live music and a special program in support of our mission. Block Party sponsorships will fund Austin Habitat for Humanity's future affordable housing projects. Soaring housing costs have put the dream of homeownership out of reach for many hardworking Central Texans. Austin Habitat is poised to meet this challenge with your help. Your investment will fund the foundation for Habitat families' futures.

Austin Habitat for Humanity Brand

As a part of a \$16-billion brand, Austin Habitat for Humanity is dedicated to ending the cycle of poverty through affordable housing in Central Texas. Austin Habitat for Humanity believes that everyone deserves a decent, affordable place to live.

OUR REACH

Here is a snapshot of our platform reach:

Social Media



Facebook @AustinHabitatforHumanity
8,000+ followers



Instagram @atxhabitat
3,400+ followers



Twitter @AustinHabitat
3,000+ followers

Web



Website www.austinhabitat.org
39,000 monthly page views



Newsletters
31,000+ subscribers



Austin Habitat Townhomes in the Mueller Community



BLOCK PARTY SPONSORSHIP LEVELS

Groundbreaking Sponsor \$50,000

- Exclusive recognition as “Groundbreaking Sponsor”
- Company executive to speak during event presentation
- Special gift presentation from stage
- VIP invitation to Habitat’s annual Home Dedications
- Custom social media campaign as “Groundbreaking Sponsor”
- 20 tickets to VIP cocktail reception
- 2 VIP tables at the Habitat Block Party (20 guests)
- Table-side beverage service at VIP tables
- Complimentary valet parking
- Co-branding with Habitat logo for one year
- Company logo placement:
 - In a Habitat neighborhood
 - Event signage
 - Event invitation
 - All promotional materials (broadcast & print)
 - Austin Business Journal thank you ad
 - Austin Habitat for Humanity website with link

Foundation Sponsor \$25,000

- Prominent signage at event as “Foundation Sponsor”
- Emcee recognition from stage
- VIP invitation to Habitat’s annual Home Dedications
- Custom social media recognition as “Foundation Sponsor”
- 20 Tickets to VIP cocktail reception
- 2 VIP tables at the Habitat Block Party (20 guests)
- Table-side beverage service at VIP tables
- Complimentary valet parking
- Co-branding with Habitat logo for one year
- Prominent logo placement:
 - In a Habitat neighborhood
 - Event signage
 - Event invitation
 - All promotional materials (broadcast & print)
 - Austin Business Journal thank you ad
 - Austin Habitat for Humanity website with link

Cornerstone Sponsor \$15,000

- Prominent signage at event as “Cornerstone Sponsor”
- Recognized as sponsor of VIP cocktail reception
- 10 tickets to VIP cocktail reception
- 1 table at Habitat Block Party (10 guests)
- Bottles of wine at VIP table
- Complimentary Valet parking
- Co-branding with Habitat logo for one year
- Logo placement on:
 - Event signage
 - Event invitation
 - All promotional materials (broadcast & print)
 - Austin Business Journal thank you ad
 - Austin Habitat for Humanity website with link

Dream Maker Sponsor \$10,000

- Premium signage at event as “Dream Maker” sponsor
- 1 table at the Habitat Block Party (10 guests)
- 10 tickets to VIP cocktail reception
- Complimentary valet parking
- Co-branding with Habitat logo for one year
- Logo placement on:
 - Event signage
 - Event invitation
 - All promotional materials (broadcast & print)
 - Austin Business Journal thank you ad
 - Austin Habitat for Humanity website with link

Community Builder Sponsor \$5,000

- 1 table at the Habitat Block Party (10 guests)
- Complimentary valet parking
- Company name placement on:
 - Event signage
 - Austin Habitat for Humanity website

Interested in Sponsorship? CONTACT US:

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