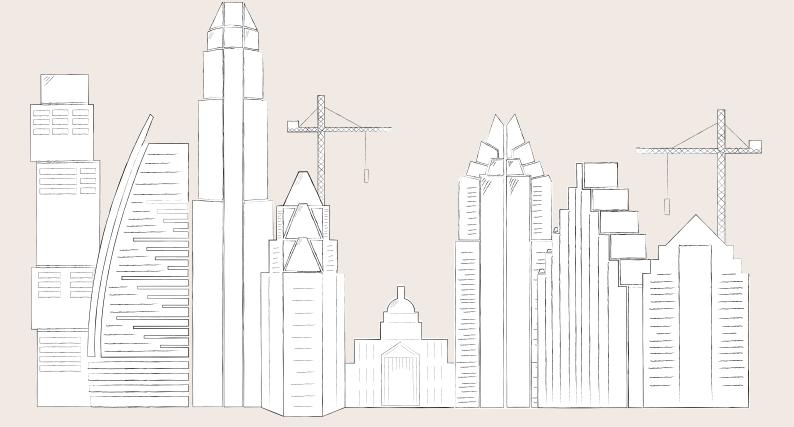
# Restanting Habitat for Humanity® Builders Ball 23



**SATURDAY, NOVEMBER 4** FOUR SEASONS AUSTIN · 98 SAN JACINTO BLVD

# NEW NAME NEW VENUE SAME MISSION

Austin Habitat for Humanity's premiere fundraising event, now called Builders Ball, moves downtown to The Four Seasons. Our goal remains the same: gathering as a generous community and raising funds to offer hardworking local families the opportunity of affordable homeownership.





# **SPONSORSHIP OPPORTUNITIES**







## CO-PRESENTING SPONSOR \$50,000

- Prominent logo on all event materials and signage
- Full page recognition in program
- 2 full tables of 12 with priority seating
- 24 tickets to VIP Cocktail Hour
- Logo on table
- Name in 2023 annual report
- Included in Austin Business Journal thank you ad

### FOUNDATION SPONSOR \$25,000

- Logo on event signage and program
- Half page recognition in program
- 1 full table of 12 with priority seating
- 12 tickets to VIP Cocktail Hour
- Logo on table
- Name in 2023 annual report

### COMMUNITY BUILDER SPONSOR \$15,000

- Logo on event signage and program
- 1 full table of 12
- 12 tickets to VIP Cocktail Hour
- Logo on table

### DREAM MAKER SPONSOR \$10,000

- Logo on event signage and program
- 1 full table of 12

### **CORNERSTONE SPONSOR \$5,000**

- Name on event signage and program

- Recognition on all social media platforms
- Acknowledgment from the podium
- Hard Hat Tour of Austin Habitat neighborhood with CEO
- 2 minute video spot during event (pre-produced by sponsor)
- Opportunity to provide branded gift to all guests
- Included in Austin Business Journal thank you ad
- Recognition on all social media platforms
- Acknowledgment from the podium
- Hard Hat Tour of Austin Habitat neighborhood
- Name in 2023 annual report
- Included in Austin Business Journal thank you ad
- Recognition on all social media platforms
- 12 tickets to VIP Cocktail Hour
- Name on table
- Half table of 6
- 6 tickets to VIP Cocktail Hour

# **EXCLUSIVE OPPORTUNITIES**

## LIVE MUSIC SPONSOR \$20,000

- Exclusive title of Live Music Sponsor
- 1 full table of 12
- 12 Tickets to VIP Cocktail Hour
- Logo on table
- Logo on stage during performance
- Logo in program
- Name in 2023 annual report
- Included in Austin Business Journal thank you ad
- Recognition on all social media platforms

# AFTER PARTY SPONSOR \$15,000

- Exclusive title of After Party Sponsor
- Half table of 6
- 6 Tickets to VIP Cocktail Hour
- Logo on After Party signage
- Logo in program
- Name in 2023 annual report
- Included in Austin Business Journal thank you ad
- Recognition on all social media platforms

# VIP COCKTAIL HOUR SPONSOR \$15,000

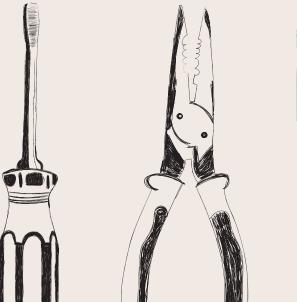
- Exclusive title of VIP Cocktail Hour Sponsor
- Half table of 6
- 6 Tickets to VIP Cocktail Hour
- Logo on Cocktail Hour Signage
- Logo in program
- Name in 2023 annual report
- Included in Austin Business Journal thank you ad
- Recognition on all social media platforms

# BAR SPONSOR \$10,000

- Exclusive title of Bar Sponsor
- Half table of 6
- 6 Tickets to VIP Cocktail Hour
- Logo on bar signs
- Logo in program
- Opportunity to name signature cocktail
- Branding on all cocktail napkins

# PHOTO BOOTH SPONSOR \$10,000

- Exclusive title of Photo Booth Sponsor
- Half table of 6
- 6 Tickets to VIP Cocktail Hour
- Logo on photo booth signs
- Logo in program
- Opportunity to provide branded photo props
- Branding on all printed photo strips





# UNDERWRITING OPPORTUNITIES

### AV UNDERWRITER \$5,000

- Half table of 6
- 6 tickets to VIP Cocktail Hour
- Exclusive logo placement at AV booth
- Logo in program

#### **REGISTRATION UNDERWRITER \$5,000**

- Half table of 6
- 6 tickets to VIP Cocktail Hour
- Logo placement at registration table
- Logo in program

### PROGRAM UNDERWRITER \$5,000

- Half table of 6
- 6 tickets to VIP Cocktail Hour
- Exclusive logo placement on each program
- Logo in program



# WHAT TO ANTICIPATE

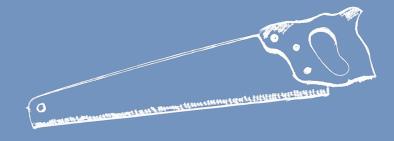
Builders Ball will be a night of drinks, dinner, live music, exclusive live and silent auction packages, great company, and most importantly: special moments that remind us how critical you are to Austin Habitat for Humanity's mission of building more homes, communities, and hope.





# OUR REACH

- FACEBOOK AUSTIN HABITAT FOR HUMANITY 8,400+ PAGE LIKES
- X @AUSTINHABITAT 3,000+ FOLLOWERS
- INSTAGRAM @ATXHABITAT 4,000+ FOLLOWERS
- LINKEDIN AUSTIN HABITAT FOR HUMANITY 3,800+ FOLLOWERS
- MONTHLY NEWSLETTER 34,000+ SUBSCRIBERS
- WEBSITE AUSTINHABITAT.ORG 40,300 MONTHLY PAGE VIEWS







# 2022 SPONSORS

**MCCOY'S BUILDING SUPPLY, OHT PARTNERS,** JKS FAMILY FUND, SAILPOINT, JOE BLAND CONSTRUCTION, **ROSS & JENNIFER SABOLCIK, VERIZON,** PNC BANK, KENDRA SCOTT, AUSTIN WOMAN, **KEVIN & BARBARA BARRY, COMMUNITY IMPACT,** HANCOCK MCGILL & BLEAU, THE HOME DEPOT, LOANPEOPLE, ROBERT & EMILY LEE, LUKE & NICOLE NOSEK, REALTY AUSTIN, SABOT DEVELOPMENT, SUNSET FOREST PRODUCTS INC., CPM TEXAS, **ENGEN CONTRACTING INC., ENDEAVOR REAL ESTATE, FROST BANK, GREATER TEXAS CREDIT UNION,** JAY & KARA HARTZELL, IBC BANK, LOTT BROTHERS CONSTRUCTION. **MOMARK DEVELOPMENT, TEXAS GAS SERVICE, PROSPERITY BANK, SOUTHSTAR BANK,** STEWART TITLE, TEXAS DISPOSAL SYSTEMS, TEXAS MUTUAL, TITO'S VODKA, WINSTEAD



# Ruilders Ball 23



Thank you for partnering with Austin Habitat to build homes, communities and hope for local families!