



BUILDERS BALL

2026



EVENT DETAILS



JOIN US for an unforgettable Builders Ball as we celebrate Austin Habitat for Humanity's impact and help make safe, affordable homeownership possible for more Central Texans. Enjoy a high-energy evening filled with great food, signature drinks, live music, and can't-miss auction moments!

DATE: Saturday, November 7, 2026

6:00 pm • Check-In & Cocktails

7:30 pm • Dinner Program

8:15 pm • Live Auction

9:00 pm • After Party

LOCATION: JW Marriott Austin
110 East 2nd Street
Austin, TX 78701

ATTIRE: Neon Desert – If you'd like to lean into the theme we recommend bright colors and Western styles. Wear something fun and true to you!



SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR \$75,000

(OPPORTUNITY HAS BEEN SOLD)



FOUNDATION SPONSOR \$25,000

- 1 full table of 12 with premium seating
- Logo on event signage and program
- Logo on table
- Recognition in program
- Recognition on all social media platforms
- Name in annual report
- Included in Austin Business Journal 'Thank You' Feature
- Acknowledgement from the stage

BLEUPRINT SPONSOR \$50,000

- 2 full tables of 12 with premium seating
- Prominent logo on event materials
- Logo on table
- Recognition in program
- Recognition on all social media platforms
- Name in annual report
- Included in Austin Business Journal 'Thank You' Feature
- One minute promotion from the podium



SPONSORSHIP OPPORTUNITIES



LIVE MUSIC SPONSOR \$25,000

(EXCLUSIVE OPPORTUNITY)

- Exclusive recognition as Live Music Sponsor
- 1 full table of 12
- Logo on table
- Branding on all live music signage
- Opportunity to introduce live music



PHOTOBOOTH SPONSOR \$15,000

(OPPORTUNITY HAS BEEN SOLD)



BAR SPONSOR \$20,000

(EXCLUSIVE OPPORTUNITY)

- Exclusive title of Bar Sponsor
- 1 full table of 12
- Logo on table
- Branding on bar signs and cocktail napkins
- Naming opportunity for signature cocktail

DREAM MAKER SPONSOR \$10,000

- Logo on event signage and program
- 1 full table of 12
- Logo on table

CORNERSTONE SPONSOR \$5,000

- Logo on event signage and program
- Half table of 6



ABOUT TASHA

Tasha is a dedicated single mother from San Marcos who pours her energy into teaching, coaching, and serving her community. When Austin Habitat for Humanity began construction on her home, she made the bold decision to return to school, all while raising her children and completing her sweat equity hours. She closed on her home in the summer of 2023.

More than two years later, Tasha and her children are thriving. The stability and safety of their Austin Habitat home have given them space to grow, and in Fall 2025, she earned her master's from Texas State University, a milestone that reflects her determination and resilience.

Homeownership creates lasting stability, strengthens families, and opens the door to generational opportunity. By supporting Austin Habitat, you can help more families like Tasha's achieve the security, independence, and hope that come with owning a home. Your investment makes this life-changing impact possible.



Scan the QR to hear Tasha's story.



BUILDERS BALL

Thank you for partnering with Austin Habitat to build homes, communities, and hope for Central Texans!

Contact Nicole Russo, nrusso@ahfh.org or call (512) 436-0506 for more information.



OUR
REACH

Facebook

Austin Habitat for Humanity
9,500+ followers

X @AustinHabitat

3,000+ followers

Instagram @atxhabitat

5,100+ followers

LinkedIn

Austin Habitat for Humanity
5,800+ followers

Quarterly Newsletter

40,800+ subscribers

Website austinhabitat.org

50,600 monthly page views