

Austin

# **2021** Sponsorship & Benefits

austinhabitat.org | 512-472-8788 | 500 W Ben White Blvd

## **Our Programs**







Austin Habitat for Humanity builds new homes in partnership with qualifying partner families and the community in Bastrop, Blanco, Caldwell, Hays, and Travis counties. The homes are sold with an affordable mortgage to provide families the opportunity to be successful, long-term homeowners. This program is not just about owning a house, it's about having a home, building communities, and providing a platform for success.



#### **HOUSING & FINANCIAL COUNSELING**

Our Housing & Financial Counseling Program works with partner families and other community members to help them gain financial stability. This program fosters financial management skills including repairing credit, reducing debt, adhering to a budget, preventing foreclosure, avoiding predatory lending practices and more.







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#### RESTORE

Austin Habitat for Humanity opened the nation's first ReStore, a discount home improvement store and donation center, in 1992, to support its affordable housing programs. With stores in Austin and San Marcos, the ReStore sells new and gently-used furniture, appliances, flooring, cabinets, doors, windows, home décor, and more to the public at reasonable prices. The ReStore also helps the environment by keeping reusable materials out of landfills.

#### **HOME REPAIR**

The Home Repair Program fills an important need by alleviating substandard living conditions for homeowners and their families through critical home repairs. This program typically serves seniors, veterans and people with disabilities who have limited resources to complete the repairs themselves, helping them remain independent.

#### HOMEBASE

HomeBase is a 501(c)(3) subsidiary organization of Austin Habitat for Humanity. As a supporting entity, HomeBase enables Austin Habitat to expand upon the traditional Habitat model by utilizing private-sector partnerships to deliver a higher volume of affordable housing for Central Texans. Additionally, by serving as the income-qualifying agency for HomeBase families, HomeBase utilizes these relationships to further increase our impact.

#### **ADVOCACY**

Austin Habitat for Humanity is at the forefront of policy and research around affordable housing and community development. As a voice for those in need of safe and affordable housing, we partner with multiple government, non-profit and community entities to reform laws and policies in a non-confrontational, non-partisan way.

## Why We Build

Austin Habitat for Humanity brings people together to build homes, communities and hope. At the heart of our mission is creating meaningful connections between individuals, organizations, businesses, and the community because together, we're stronger. When you volunteer with Austin Habitat you strengthen your connection to the local community by helping a deserving and hardworking neighbor achieve the dream of owning a home.

#### No Skills Required

Our expert team will teach you everything you need to know.



## **2021 Build Season**

**Spring** February – June 2021 Wednesday, Thursday, Saturday 8AM-4PM

**Fall** September – December 2021 Thursday or Saturday 8AM-4PM

## **Where We Build**

We serve Travis, Bastrop, Caldwell, Hays and Blanco counties. We are currently building in Hays & Travis County.

## **Theme Builds**

Austin Habitat hosts themed builds where groups from similar professions, interests, and religions come together to build and fund an entire home!





Habitat for Humanity

For more information, contact Becca Halbert at 512-472-8788 ext. 124 at bhalbert@ahfh.org or Andrew Donilon at adonilon@ahfh.org.

## 2021 Sponsorship & Benefits

Your sponsorship helps fund the cost of construction materials and supplies needed to build an affordable home!

#### **Legacy Builder**

#### Sponsorship: \$100,000

- $\cdot$  Home build branded with corporate name
- $\cdot$  Funds an affordable home
- $\cdot$  Ten Team Build days (up to 25 volunteers per day)
- Opportunity to speak at both Wall Raising and Home Dedication events
- Custom corporate social media campaign (Facebook, Instagram, Twitter)
- · Recognition on AHFH website with logo
- · Featured in AHFH Newsletter (distribution over 37K)
- · Group photo at each build day
- · Recognition in AHFH Annual Report
- Virtual or In-Person Presentation with Austin Habitat Staff Prior to Build Day
- · Austin Habitat Volunteer T-Shirts

#### **Empowerment Builder**

#### Sponsorship: \$25,000

- $\cdot$  Funds an affordable home
- · Four Team Build days (up to 25 volunteers per day)
- Participation in both Wall Raising and Home Dedication events
- · Recognition in social media (Facebook, Instagram, Twitter)
- Featured in AHFH Newsletter (distribution over 37K)
- · Group photo each build day
- · Recognition in AHFH Annual Report
- · Virtual or In-Person Presentation with Austin Habitat Staff Prior to Build Day
- · Austin Habitat Volunteer T-Shirts

#### **Unity Builder**

#### Sponsorship: \$10,000

- $\cdot$  Funds an affordable home
- · Two Team build days (up to 25 volunteers per day)
- Invitation to both Wall Raising and Home Dedication events
- · Recognition in social media (Facebook, Instagram)
- Featured in AHFH Newsletter (distribution over 37K)
- · Group photo at each build day
- · Recognition in AHFH Annual Report
- · Virtual or In-Person Presentation with Austin Habitat Staff Prior to Build Day



Austin





#### Cornerstone Builder Sponsorship: \$5,000

- Funds an affordable home
- · One Team Build day (up to 25 volunteers per day)
- · Group photo at build day
- · Recognition in AHFH Annual Report
- · Recognition in social media (Facebook)

## **Other Opportunities**





### Home Repair

#### \$2,500

Affordable housing stock is regularly lost at a rate faster than it is built, so helping keep what is already affordable a healthy, safe and decent place to live makes a huge impact on the low-income neighbors of your community. Our Home Repair Program provides critical repairs for people who make 80% or less of the Median Family Income, many of which are elderly and/or disabled. Projects typically include replacing doors and windows; restoring structural integrity; installing grab bars, handrails and ADA ramps; and patching or replacing roofs. Home Repair sponsorship allows groups of up to 15 volunteers to build on the project.

#### **Sponsor a Community Group**

Interested in supporting Austin Habitat but not sure you can recruit volunteers for a build day? That's okay! You can sponsor a community, youth, college, or church group to volunteer! These groups are eager to build with us but are not able to raise the money to sponsor a build day on their own. Your organization will fund their sponsorship and you will be recognized as making that experience happen for this group of big-hearted group of volunteers!

For more information, contact Becca Halbert at 512-472-8788 ext. 124 at bhalbert@ahfh.org or Andrew Donilon at adonilon@ahfh.org.

## **Other Opportunities**



#### **ReStore Volunteering**

For groups up to 10 volunteers, come volunteer in our ReStore. The ReStore is a home improvement thrift store that helps to fund our mission. For a 3 hour shift on most days of the week, volunteers can help us stock shelves, organize product, and take in donations at the bay. ReStore volunteers options in San Marcos or Austin.



#### **Creative Corporate Fundraising Examples**

#### Employee Fundraising: Realty Austin

Realty Austin's Co-Founders made a significant contribution to the Full Home Sponsorship. They encouraged their realtors to partner with them to volunteer and raise financial support. Realty Austin realtors created their own individual fundraising pages in order to ask for donations from friends, family, and industry partners. Through third party peer-to-peer websites, like Fundly, or Facebook, they encouraged their corporate partners to come build with them and to financially support the Austin Habitat build.

#### Corporate Executive Match: SailPoint

SailPoint's executive team promoted a challenge with their employees to raise money for the House Sponsorship and then the Executive team matched their donations dollar for dollar.

#### Employer Hours: Atlassian

An Atlassian employee can leverage the corporate financial match Atlassian offers for employee's time spent volunteering at nonprofits. Atlassian makes a financial contribution for every hour spent volunteering with a nonprofit.